

**30 HOURS ADD-ON COURSE
on**

Heritage Management

Open to all History Honours students



DEPARTMENT OF History

HAZI A. K. KHAN COLLEGE

Session: 2022-2023

BASIC DETAILS OF THE 30 HOURS ADD-ON COURSE

1.	Course Title	Heritage Management
2.	Pre-requisite	All Under-Graduate students of History Honours
3.	Course Outcome	<ul style="list-style-type: none"> • Define Heritage & Management. • Describe character and distinctiveness to the place, region or community. • Discuss to promote alteration/redevelopment/construction as a heritage area, region or community.
4.	Course Commencement Date	April 2023
5.	Course Fee	NIL
6.	Intake Capacity	All Under-Graduate students of History Honours
7.	Course Duration	One Class (Lecture): 1Hour 30 Lectures= 30 Hours Final Assessment on the Last day.



DETAILED SYLLABUS OF THE ADD-ON COURSE

Module 1: Introduction to Heritage [TIME: 5 HOURS]

Module 2: Cultural Heritage Of India [TIME: 5 HOURS]

Module 3: Ethics & Legal Procedures [TIME: 6 HOURS]

Module 4: Marketing for Heritage [TIME: 7 HOURS]

Module 5: Heritage & Tourism [TIME: 7 HOURS]

LEARNING RESOURCES- ESSENTIAL READINGS

SL.NO.	TITLE OF THE BOOK	AUTHOR(S)
1	Heritage Management	K. Elliot Chetam
2	Cultural & Heritage Tourism and Management	Tammie J. Kaufman
3	Indian Culture, Art & Heritage	Devdutt Pattanaik

LESSON PLAN

LECTURES	CONTENTS
LECTURE 1 (1 hour)	Introduction
LECTURE 2 (1 hour)	Scope and Importance of Heritage Management
LECTURE 3 (1 hour)	Heritage Sites of World
LECTURE 4 (1 hour)	Cultural Heritage of India
LECTURE 5 (1 hour)	Tangible Cultural Heritage
LECTURE 6 (1 hour)	Religious Sites
LECTURE 7 (1 hour)	Excavated Archeological Sites
LECTURE 8 (1 hour)	Script & Inscriptions
LECTURE 9 (1 hour)	Intangible Cultural Heritage
LECTURE 10 (1 hour)	Language & Oral Traditions
LECTURE 11 (1 hour)	Natural Heritage of India
LECTURE 12 (1 hour)	Traditional Medicine
LECTURE 13 (1 hour)	Ethics Regarding Heritage
LECTURE 14 (1 hour)	Fakes & Forgeries
LECTURE 15 (1 hour)	International Laws
LECTURE 16 (1 hour)	Indian Laws
LECTURE 17 (1 hour)	Intellectual Properties
LECTURE 18 (1 hour)	Museums, Govt. Organizations & Non Govt. Organization for Heritage Management
LECTURE 19 (1 hour)	Marketing for Heritage
LECTURE 20 (1 hour)	Principles of Marketing
LECTURE 21 (1 hour)	Promotion of Traditional Crafts & Products
LECTURE 22 (1 hour)	Cultural Heritage Tourism
LECTURE 23 (1 hour)	Eco Tourism
LECTURE 24 (1 hour)	Theme Trail through Natural Attraction
LECTURE 25 (1 hour)	Community Development
LECTURE 26 (1 hour)	Sustainable Development
LECTURE 27 (1 hour)	International Development on Heritage
LECTURE 28 (1 hour)	Role of UNESCO
LECTURE 29 (1 hour)	Heritage Awareness Program
LECTURE 30 (1 hour)	Promotion of Heritage Management in a local area


EVALUATION PROCESS FOR THE ADD-ON COURSE

The Evaluation will be done through 2 components –

- i) C1- Course-end Assessment [Total Marks: 20]
- ii) C2 - Attendance [Total Marks: 5]

At the end of the Course, there will be a Course-end Assessment. Attendance Component Marks will be calculated based on the actual Attendance Percentage of the Students during the classes of the Course.



	HAZI A. K. KHAN COLLEGE	
	CERTIFICATE OF ACHIEVEMENT	
<p>This certificate is awarded to.....of.....Semester , Registration No.....Session.....from Department of History who has successfully completed Add-on course on 'Heritage Management' offered by the Department of History for 30 hours of duration .</p>		
<p>We appreciate your presence and wish you all the best for your future.</p>		
..... PRINCIPAL HAZI A. K. KHAN COLLEGE IQAC COORDINATOR HAZI A. K. KHAN COLLEGE COURSE COORDINATOR DEPARTMENT OF HISTORY HAZI A. K. KHAN COLLEGE