ESTD: 2008

P.O + P.S.- Hariharpara . Dist.-Murshidabad Pin-742166

Website: www.haziakkhancollege.ac.in E-mail Id :haziakkhancollege@yahoo.com

E-mail Id: <u>haziakkhancollege@gmail.com</u> Mob:

Name of the event: "Beti Banchao Beti Padao"

Date of the event: 24/09/2021

Venue of the event: Hariharpara

Event category: Women Empowerment & Gender Equality

Number of Participants: 14

Objectives:

- 1. Raise awareness about the "Beti Bachao, Beti Padhao" campaign among the people.
- 2. Emphasize the importance of gender equality and the need to eliminate gender discrimination.
- 3. Highlight the significance of educating girls and the role it plays in the overall development of society.

Brief Description of the Programme:

The event featured a door-to-door campaign in the surrounding areas, where NSS volunteers and college students engaged with local residents and discussed the significance of the "Beti Bachao, Beti Padhao" campaign. They also made the people aware of the objectives of the campaign, legal rights of women and girls, and the adverse consequences of gender discrimination and female foeticide. Volunteers shared stories and real-life examples of the transformative power of education for girls. Residents had the chance to ask questions and seek clarifications about the campaign.

SWOC Analysis

Strengths:

• The event successfully raised awareness about the "Beti Bachao, Beti Padhao" campaign among the people of the surrounding area.

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• The door-to-door campaign allowed for direct engagement with the local community.

Weaknesses:

- The event's impact may have been constrained by limited resources, such as funding.
- Ensuring long-term engagement and follow-up with the community might have been a challenge.

Opportunities:

Collaborations with local NGOs, government agencies, and community leaders could enhance the event's reach and impact.

Challenges:

- Eradicating gender stereotypes and discrimination may be a significant challenge.
- Female education and gender equality requires sustained effort and resources.

OUTCOMES

The door-to-door campaign for "Beti Bachao, Beti Padhao" organized by the NSS unit of Hazi A.K. Khan College was a significant step in reaching out to the local community. The campaign effectively raised awareness about the "Beti Bachao, Beti Padhao" Scheme of Govt. of India. It successfully highlighted the importance of gender equality and female education. This campaign exemplified the college's commitment to fostering positive change within its local community.

Principal Hazi A.K Khan College Harihamara, Murshidabad

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Photo Gallery



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Notice

Tele & Fax No.: 03482-230055



P.O.+P.S. - Hariharpara, Dist-Murshidabad, Pin-742166.

Website - www.haziakkhancollege.in E-mail/Id: haziakkhancollege@yahoo.com

Date: 18/09/2021

NOTICE

This is hereby notified to all the volunteers of NSS Unit of Hazi A.K. Khan College that Beti Banchao Beti Padao is going to be organised on 24/9/2021 at Hariharpara at 11 a.m. onwards. All the volunteers are instructed to participate in the programme positively.

Hazi A.K. K. in College Mariharphira direhipaban

> Principal Hazi A.K Khan College Hariharpara, Murshidabad

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Attendance of Participants

SLpc	Name of the participant	Designation Sem		Signature
1	Rubina Khatun	Student	Hozi A.K. Khan college	Rubina Khatur
2	Razia Khatun	Student	Hazi A.K.Khaman	/ Rajia khaten
3			Hazi H K Kharkole	& Sainul Samman FI
4	Loyesha Sultama	Student	HaziA K-Klone College	Kojesha Kultana Kojesha Kultana
5	Yearmin Khatum	Student	Hazi Aik khon	Answell House
6	Ensamul Hoque	Student	MOZIAK When	Rahul Hossah Sho
7 8	Rahul Hossain Shal	Studant-	Hazi a. v vhan	Tumpa Khatux
9	Adasa sidika	student	Hazi AK Khan	ANASA SINDIKAL
10	Tahamina khatun	Student	H.n.r.k.c	tahamina khalun
11	Khushi Khatun	student	Hazi A.K. Khan	Khushi Khatun
12	Habiba Khaften	student	H-A.K.K.C	Habita March (2)
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Principal Hazi A.K Khan College Hariharpara, Murshidabad