

Name of the event:	"Beti Bachao Beti Padao"
Date of the event:	16/08/2022
Venue of the event:	Hariharpara
Event category:	Women Empowerment & Gender Equality
Number of Participants:	31

#### **Objectives:**

The main objective of the programme was to raise awareness about the "Beti Bachao, Beti Padhao" campaign among the people. The event was designed to emphasize the importance of gender equality and the need to eliminate gender discrimination. It also highlighted the significance of educating girls and the role it plays in the overall development of society.

### **Brief Description of the Programme**

The National Service Scheme (NSS) unit of Hazi A.K. Kham College organized a "Beti Bachao, Beti Padhao" awareness programme on August 16, 2022. The event was designed to raise awareness about the "Beti Bachao, Beti Padhao" campaign initiated by the Government of India. NSS Volunteers guided by Programme Officer and other teachers visited door to door to make the community of aware of the importance of educating girl child. Early marriage specially of girl child is an unfortunate recurring at the Hariharpara locality. NSS volunteers made attempt to explain the opportunities and govt schemes to empower girl child.

### **SWOC** Analysis

### Strengths:

• The event successfully raised awareness about the "Beti Bachao, Beti Padhao" campaign among the people in the surrounding area.

• The door-to-door campaign allowed for direct engagement with the local community.





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#### Weaknesses:

- The event's impact may have been constrained by limited resources, such as funding
- Ensuring long-term engagement and follow-up with the community might have been a challenge.

### **Opportunities:**

• Collaborations with local NGOs, government agencies, and community leaders could enhance the event's reach and impact.

#### **Challenges:**

- Eradicating gender stereotypes and discrimination may be a significant challenge.
- Female education and gender equality requires sustained effort and resources.

# OUTCOMES

The door-to-door campaign for "Beti Bachao, Beti Padhao" organized by the NSS unit of Hazi A.K. Kham College was a significant step in reaching out to the local community. The campaign effectively raised awareness about the "Beti Bachao, Beti Padhao" Scheme of Govt. of India. It successfully highlighted the importance of gender equality and female education. This campaign exemplified the college's commitment to fostering positive change within its local community.





### **Photo Gallery**



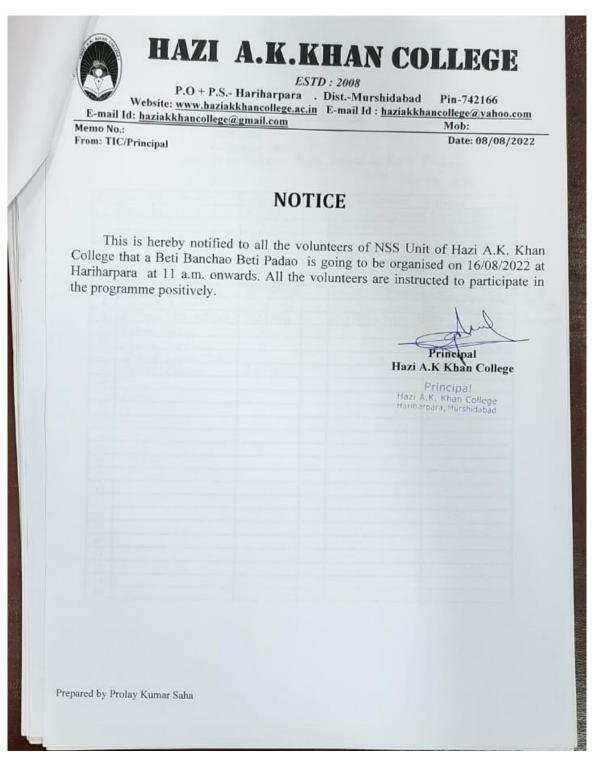




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#### Notice







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## Attendance of Participants

Name of the participant			Dates 6+1	HAZI.A.K.KHAN COLLEGE NSS UNIT ATTENDANCE SHEET NAME OF THE PROGRAM: Beti Banchao Beti Padao Dated. 16:08:22					
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